PREPARED FOR:



# Effective Project Management: How to Grow High-Value Partnerships

mediacurrent

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## Norah Medlin



#### TECHNICAL PROJECT MANAGER AT MEDIACURRENT



/in/shannonmedlin

## About

- Lives in Joliet (West Chicagoland), IL
- 15+ years of experience in Software Development
- Loves to build & guide unique ad-hoc rockstar teams
- Passionate about agile project management, automation, mentorship and open source culture
- Member of the SCA since 2004

## Skills

- Drupal
- DevOps
- REST API

- Language Agnostic
- Linux/Bash
- Entrepreneurship



# $\mathbf{01}$ Getting Started



TEAM BUILDING -

# Welcome Email

### TO: Client Contact

SUBJECT: Kicking Off Our Project!

Hi Client Contact,

We're excited to be working together!

To get started, we need to cover a few things so we can have a successful project.

I wanted to ask you a few questions...

### Who should attend the kickoff meeting? Ask for names, titles and email addresses.

## When should the kickoff meeting take place?

Include a link to a scheduler or list of times for the client to select.

## Does anyone on your team require accommodations?

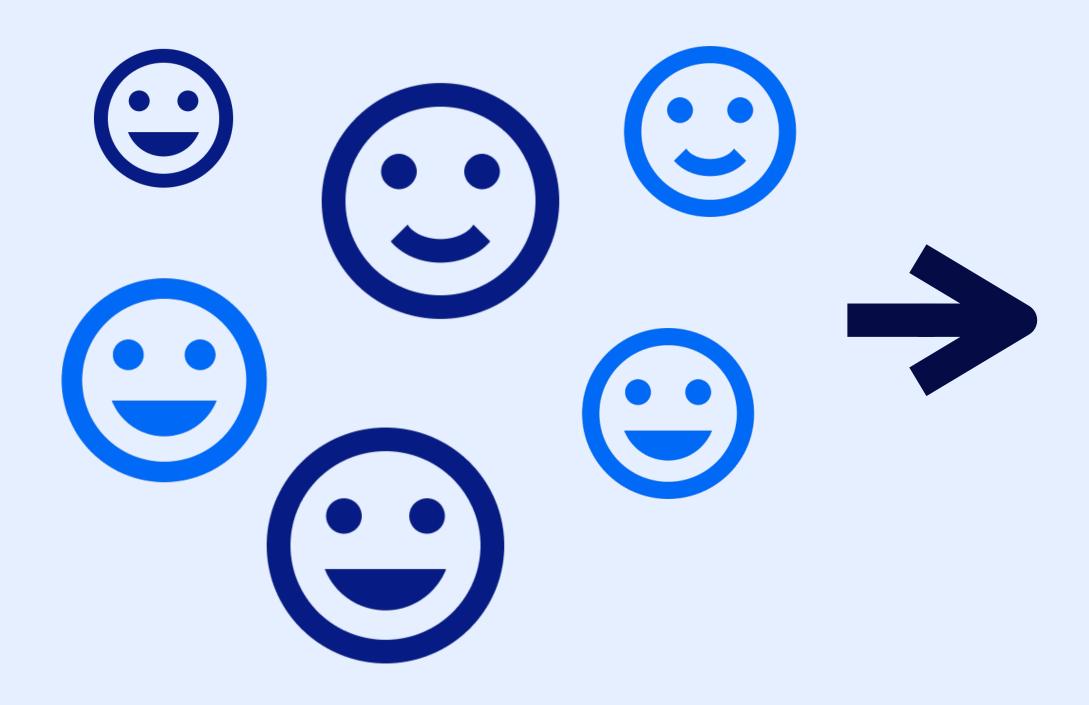
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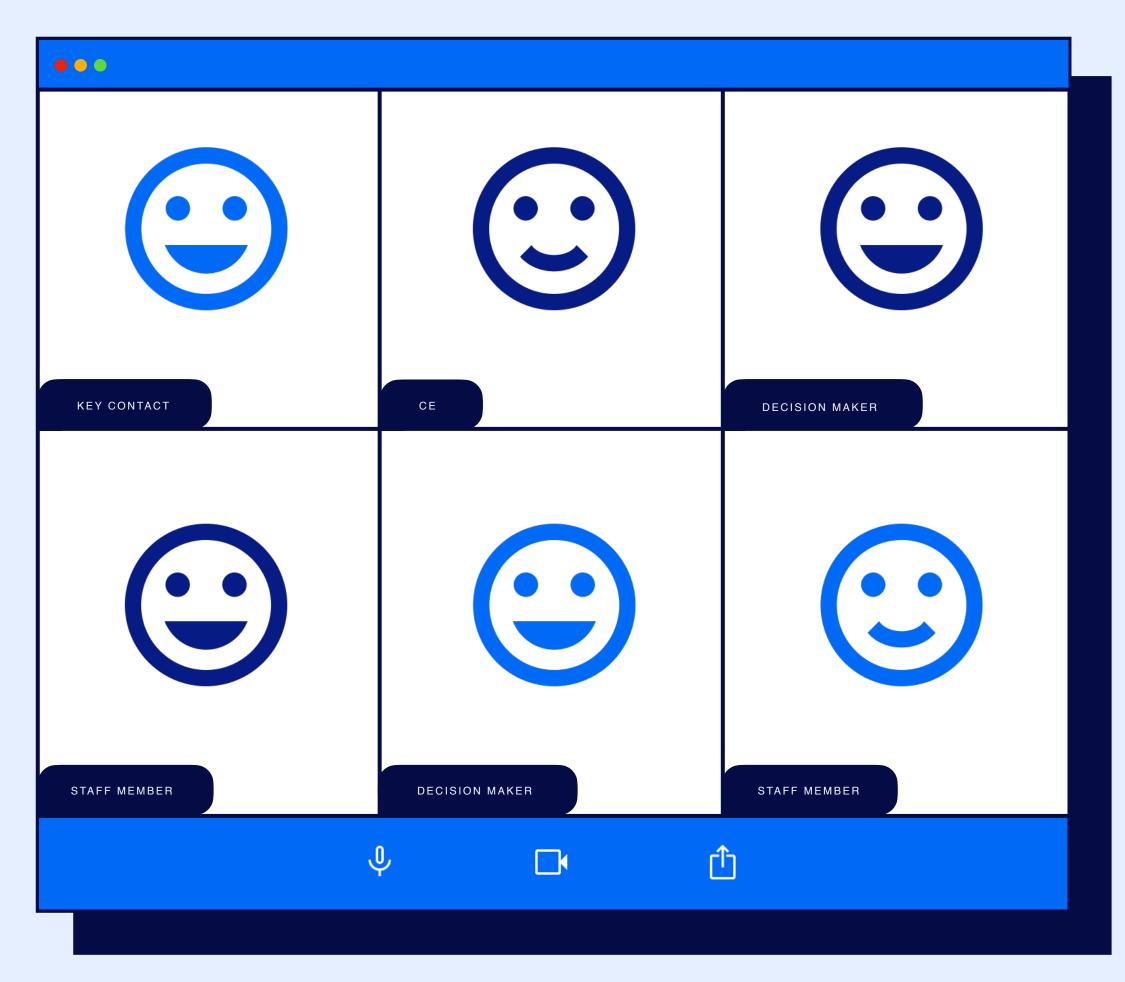
TEAM BUILDING -

## **Kickoff Meeting**

#### STAKEHOLDERS



#### KICKOFF MEETING

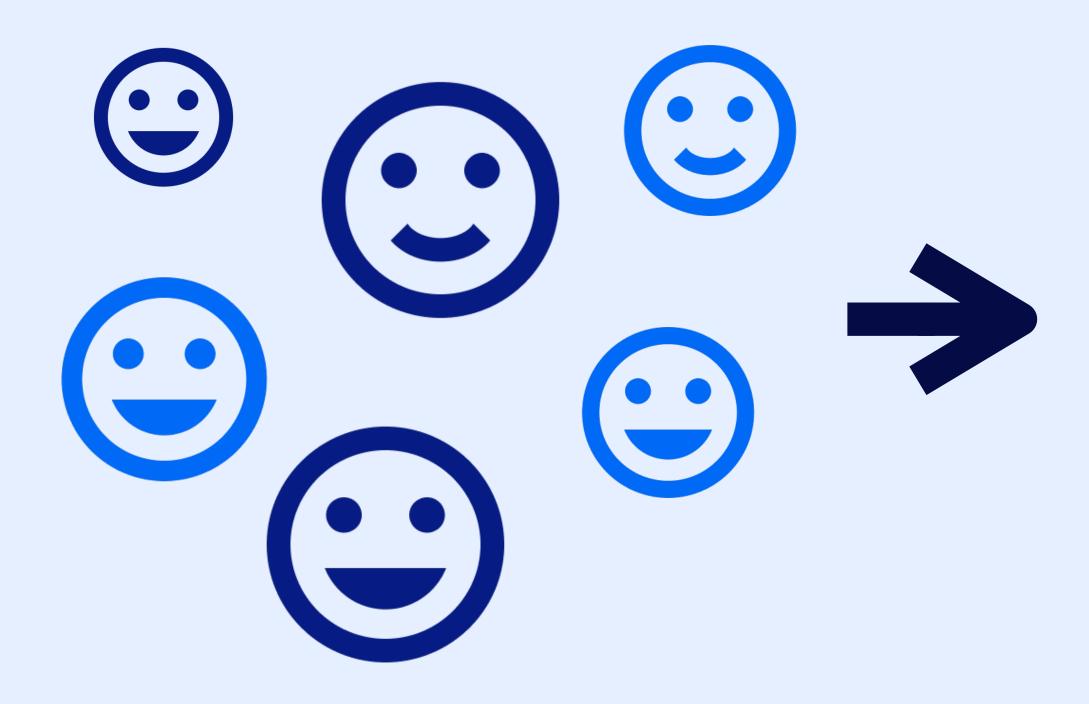




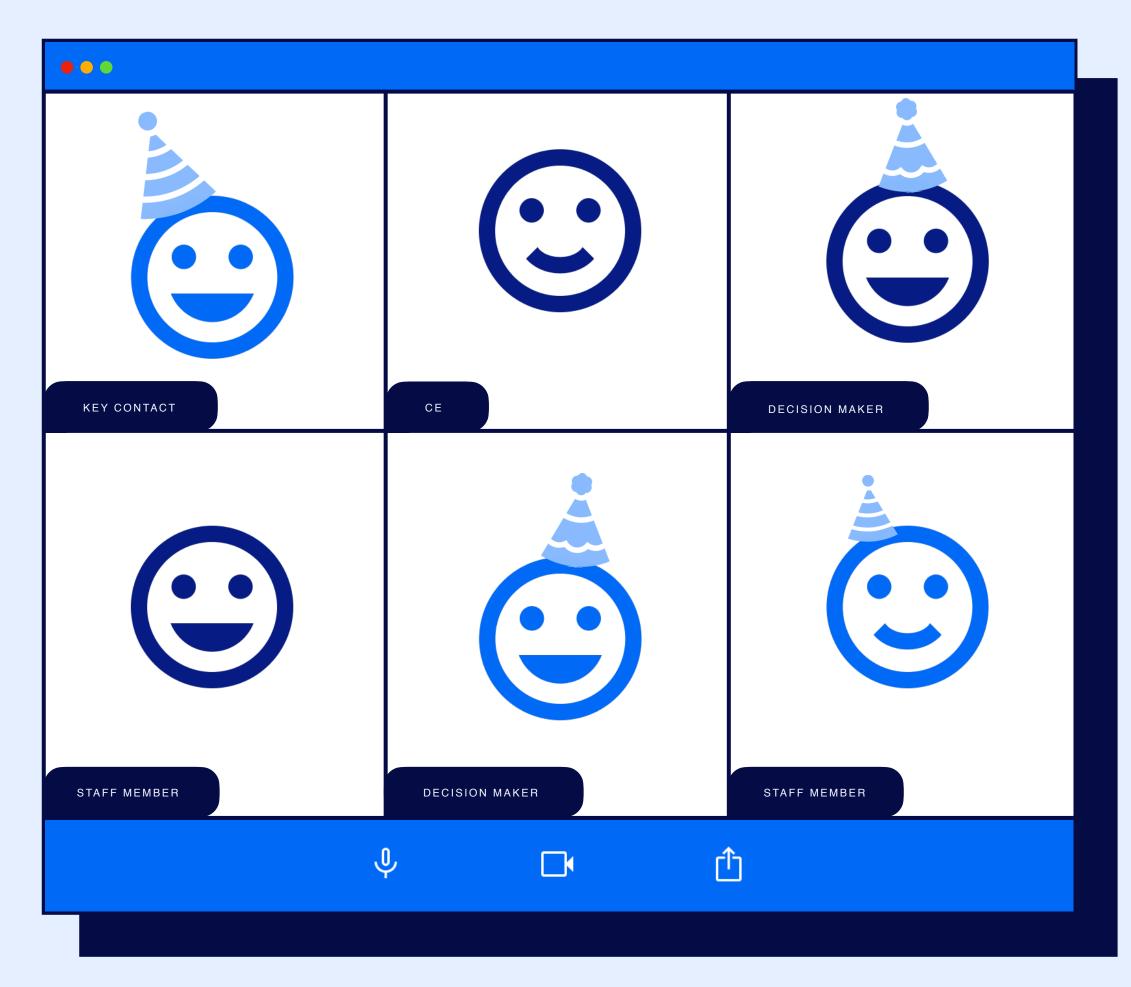
TEAM BUILDING -

## **Kickoff Meeting**

#### STAKEHOLDERS

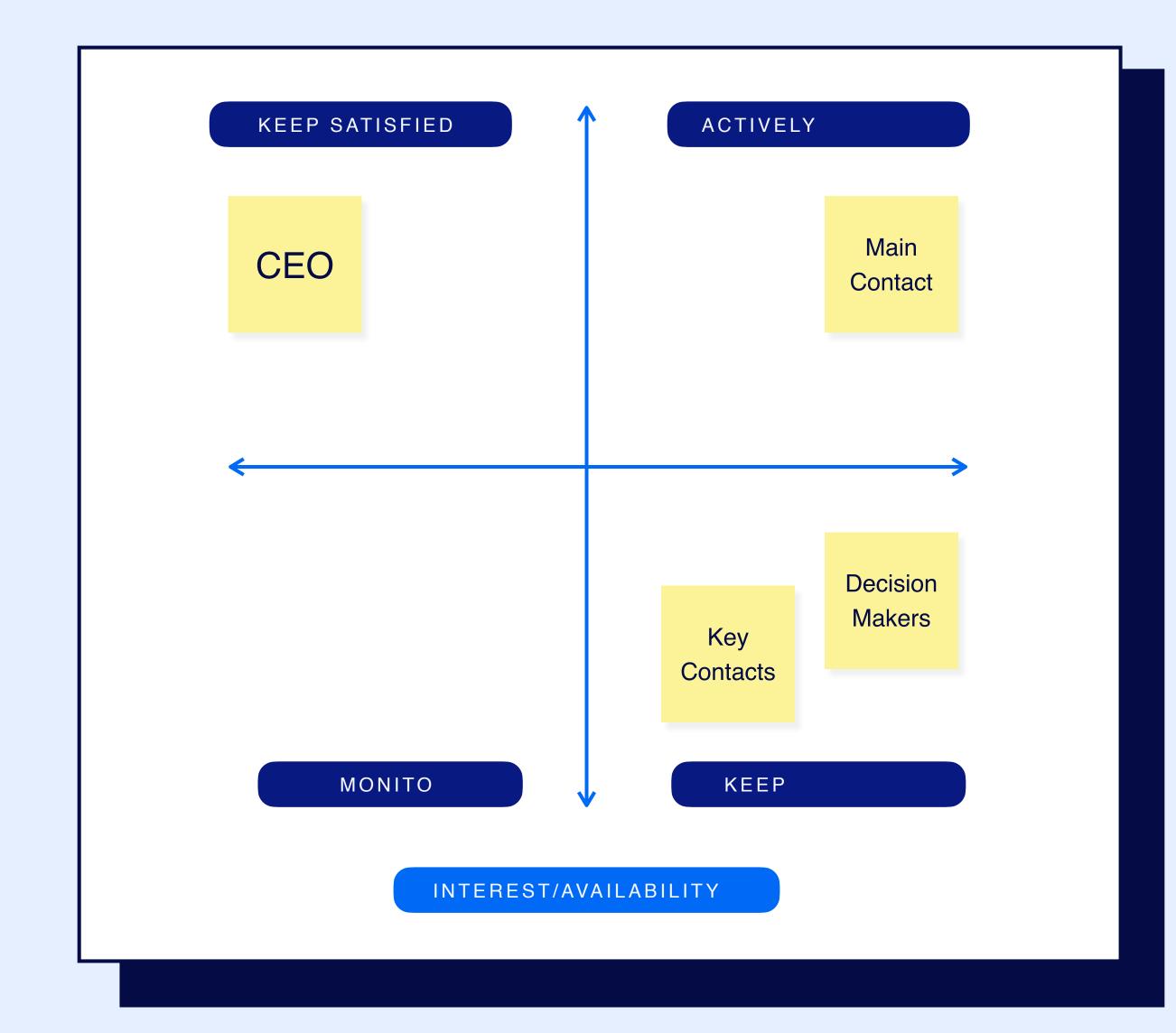


#### "RA-RA" MEETING





## **Stakeholder Analysis**



7



### Scan for **Miro Template**





(m)



# **Empowering Decision Makers With a Discovery-first Approach**



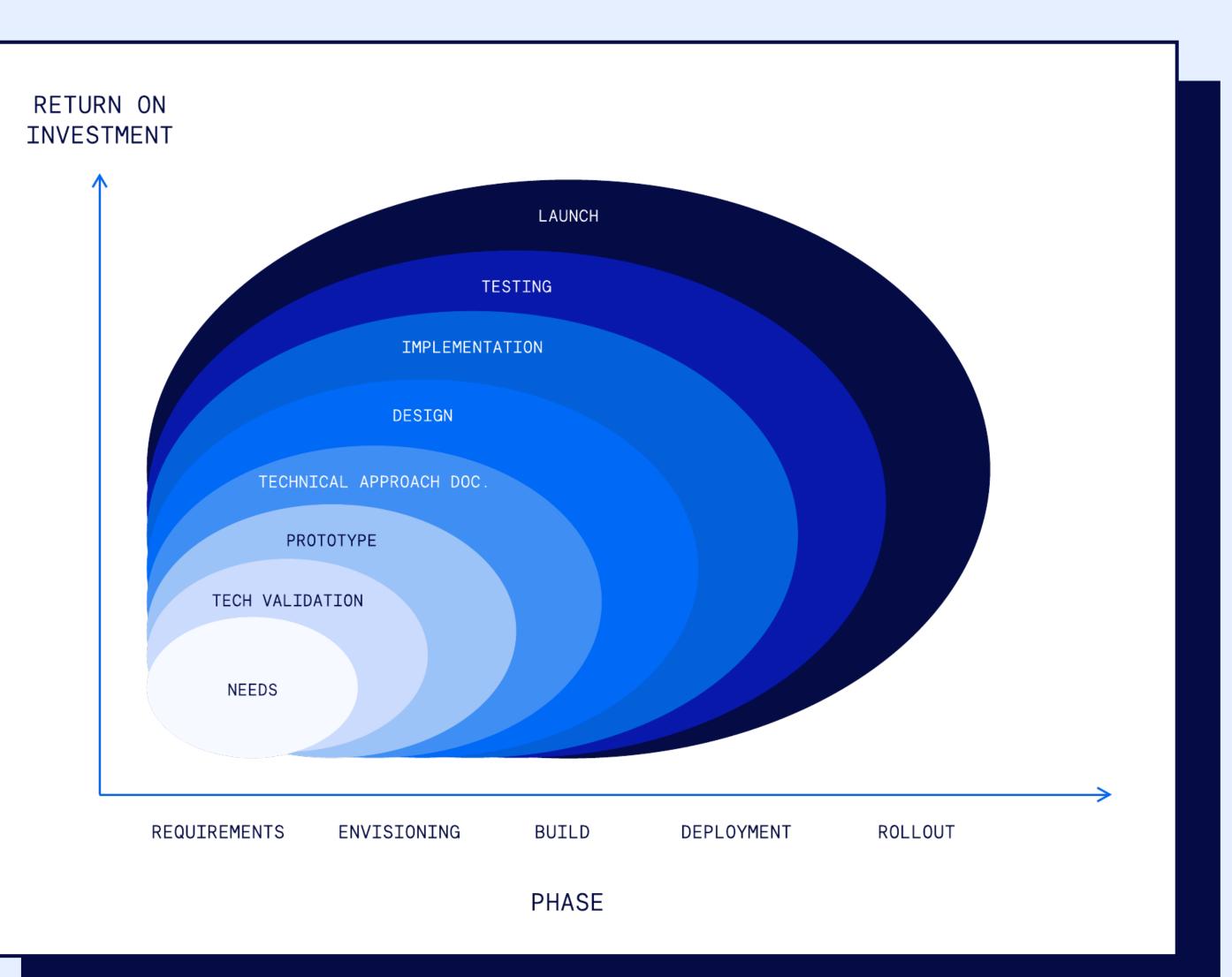


# Phased Approach



PHASED APPROACH -

# **Onion Diagram**



# 

### **For Questions or More Information**

### Norah Medlin

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