Lessons learned while building the Schema.org Blueprints module

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Introduction

Who, what, and why?

Who am I?
I am Jacob Rockowitz

I want to make your life easier,
by <u>solving complex problems</u>
with simple, well thought
out solutions.

You can find me at:
<u>@jrockowitz</u>

WHAT IS THE SCHEMA.ORG BlUEPRINTS MODULE?

The Schema.org Blueprints module takes
a Schema.org-first approach to building
content models and structured data
in Drupal that is standardized,
easy-to-understand, and maintainable.

https://www.drupal.org/project/schemadotorg

WHY SCHEMA.ORG?

It feels inevitable that we need
a universal, standardized,
and collaborative content model.

Schema.org has a long history,
with active usage, that makes
it stand out as a content model.

WHY DRUPAL?

- Drupal's <u>future is content</u>.

- Content is only as good
  as its <u>authoring tools</u>.

- Machines work best with
  <u>structured content</u>.

- Drupal's super power is its
  <u>modularity and extensibility</u>.

- DEMO -

The most important thing we need
to figure out before we build
anything is knowing what we
are building and how we
are going build it.

Schema.org provides us with
a blueprint for what we are
building, and Drupal
is the tool we will
use to build it.

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Schema.org

Schema.org is awesome!!!

SCHEMA.ORG

- There is a <u>type</u> for that

- There is a <u>property</u> for that

- There is a <u>relationship</u> for that

- There is a <u>role</u> for that

- There is a <u>diagram</u> for that

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Drupal

Drupal is for ambitious
site builders

DRUPAL

- There are <u>decisions</u> for that

- There is <u>coupled</u> for that

- There is <u>decoupled</u> for that

- There is <u>recoupled</u> for that

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Schema.org Blueprints

There is a solution
for that

SCHEMA.ORG BLUEPRINTS

- There is <u>sub-module</u> for that

- There is <u>help</u> for that

- There is <u>configuration</u> for that

- There is <u>README.md</u> files for that

- There are <u>hooks</u> for that

- There are <u>tests</u> for that

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Contributed Modules

There is a solution
for that

CONTRIBUTED MODULES

- There is a (single) module for that

- There is a field for that

- There is a module to improve that
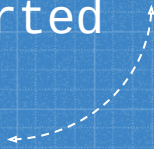
- There is a patch (not a diff) to fix that

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Starter Kits

There is a way to
get started

STARTER KITS

- There is a <u>use case</u> for that

- There is <u>YAML</u> for that

- There is <u>config rewrite</u> for that

- There is <u>config snapshots</u> for that

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Next steps

There is a roadmap
for that

NEXT STEPS

- There is <u>sharing</u>

- There is <u>experimenting</u>

- There is <u>building</u>

- There is <u>finalizing</u>

- There is <u>documenting</u>

- There is <u>contributing</u>

Thanks!

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@jrockowitz

Learn more:
https://www.drupal.org/project/schemadotorg